

## **Curriculum Vitae**

**Surname: Ottone**

**Name: Enrico**

**Date and place of birth: 29-01-1971 Parma**

**Location: P.zza Woolf No. 7 , c.a.p. 43122 , Parma (PR )**

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**Web References : [www.promotedesign.it](http://www.promotedesign.it)**

- Scientific diploma at the Liceo Scientifico PA Maggi of Viadana (MN)
- Degree in Architecture at the Faculty of Architecture of the Polytechnic of Milan.  
Rating 85 /100 ( March 2004)

Address of specialization : Industrial Design and Furniture.

Examinations of specialization :

- Course of Industrial Design professor Raffaella Crespi :  
Internal competition in collaboration with Clementoni : 1st .

- Course of Decoration of the teacher Marco Albini :

work displayed in : Exhibition " The Castle for Milan" from October 12 to 12  
November 1995;  
Monographic exhibition of the Arch . Luca Beltrami

November-December 1997;

both at the Sale Visconti , the Sforza Castle in Milan.

The model is now displayed in the new headquarters of the Politecnico in Milan - Bovisa .  
Final evaluation 30 and Praise.

- Course 2 Teacher Furniture Gianni Ottolini :  
Final evaluation 29/30 .

- Qualification as Architect: July 2004.

- Member of the Order of Architects of Parma at No. 807 ( March 2005).

- Computer skills: Windows 2010 , 2D/3D Autocad , Solid Works , SketchUp8 ,  
All 2D/3D Plan , Corso Cinema 4D Base.

- Foreign Language : French, English basic course ( with certificate ) in the process of  
deepening.

- Soldier acquitted : Watch Air Force at airport of San Damiano ( PC ) ( August 1998 - June  
1999).

- Member of the National Institute of Ecological Design (October 2005) .



**Architectural Design and Urban Planning**



**Bio-architecture design**



**Design and Interior Design**

**Specialization courses :**

- Refresher course at Politecnico di Milano :
  - Car- Design ( November-December 1993)
  - Car- Design ( November-December 1994)
  - Car- Design ( November-December 1995) , with related certificates of attendance .
- Bachelor of Communication, Marketing , Advertising organized by Zenith Ltd. 100 hours of frequency at the C.I.D.E. in Milan ( with certificate ) .
- Basic course of bio-architecture , the section at the National Institute of Bio-architecture of Verona ( October 2004 - June 2005) with diploma.
- Seminar on Climate House ( Low-energy houses ) to Bolzano (June 2005 ) with diploma.
- Postgraduate Course in Bioclimatic Design at the section of the National Institute of Bio-architecture of Verona (November 2005) with diploma.
- Energy Certification Course for 2010 with a diploma .
- The Course Design of Spaces of Food ( September-November 2012) organized by the Foundation Architects of Reggio Emilia, with certificate.

**Professional experience:**

- Employee ( from December 1999 to August 2002) and consultant (from January 2007 to December 2009) as " Decorator - Seller " at the Exhibition Hall of the firm FIN.IDRA spa based in Parma , which deals with market plumbing materials and furniture for bathrooms (furniture , accessories, gift items) . As part of my experience, I have been able to attend several training courses and study :

**Education and Training IDEAL STANDARD :**

- " Know your product Ideal Standard & Absolute argue for better selling . "

Brescia , January 2000 .

- " Behavioral techniques and winning arguments in the sale in a showroom . "

Brescia , April 2000 .

- "Strategies to convince in the Exhibit Hall .

    The principles of Neuro Linguistic Programming to improve  
    the ability of persuasion . "

    Brescia , June 2001 .

**Education and Training JACUZZI :**

- "Updating and Training. Transactional analysis applied to the sale . "

    Pordenone , in May 2000 .

- " Advanced Communication "

    Genoa , March 2001

- From September 2002 to September 2006, I worked as a technical assistant in the Office of Planning Calderini of Parma.

In Study Design architect Gianluca Calderini , I have had different experiences : from the design of subdivisions , external and internal blocks of flats as well as houses , following then the realization on site . I also edited some grades of offices for companies in the area of Parma and expansion of farms .

- Participation in the national competition for the design of the new headquarters of Polo municipal school of Felino (PR ) (October 2004).
- House to Porporano (PR ) property Messrs. Coppola ( 2004/ 06)

- Since January 2005 I have been working as a freelance architect .
- Since January 2006, the military profession in collaboration with the architects Simone Noale and Angelo Rossi, in ARCHIBIOLAB - Laboratory of Bio- architecture , in Viadana (MN) . Specifically, we deal with energy saving homes , built with eco-friendly materials and environmentally sustainable systems .

Together we initiated the project CasaAttiva , design and construction of wooden frame houses , in cooperation with the firm Pedrazzini - Wood on the size of Correggioverde of Mantua.

Completed projects and consulting for buildings with wooden frame :

- Executive offices of The Wood Tailor in Dosolo (MN)  
Private property (2004/ 08).
- House in Mendrisio (Switzerland)  
Private property (2007) .
- House in Santa Vittoria in Gualtieri (RE)  
Private property (2007/ 08)
- Houses in San Lazzaro (BO ) -  
Private property (2007 /10).
- Asylum in Sala Bolognese (BO ) - ( 2010)
- Apartment on the top floor in Viadana (MN) - (2009 /10)
- Development " Residences CasaAttiva " in Casalmaggiore (CR ) - ( 2010/12 )

Projects created with mixed structure (CA + wood + brick ) :

- House in Dosolo (MN) – Private property (2007/ 08)
- House in Bardi (PR ) - Restructuring Private property (2009 /10)
- House in Viadana (MN ) - Restructuring Private property (2009 /10)
- House in Dosolo (MN ) - Completion Private property (2010)

Planning and consultancy for the construction of exhibition stands and events :

- Stand for The Wood Tailor in Dosolo (MN)  
The Wood Properties of Size ( 2004/ 08).

- Since June 2011 , the company collaborated with Lino 's Coffee Ltd Parma ( franchising ) , for which I take care of designing bars, cafes and restaurants in Italy and abroad. In the specific project and predispongo the paper work ( building practices and pilotage ), I check the quotes and coordinate the construction of the building part , I follow the implementation of the furnishings and finishes. Everything always in collaboration with the company's operational and commercial area .

**Projects carried out :**

- Lino 's Coffee in Lyon (France) at the Mall " The Confluence " ( 2012).
- Lino 's Coffee in Indianapolis (USA) at the headquarters of Dallara Automobili ( 2012).
- Lino 's Coffee in Mantova ( Italy ) ( 2012).
- Lino 's Coffee in Pescara ( Italy ) ( 2012).
- Lino 's Coffee in Parma square Gravel ( Italy ) ( 2013).
- Lino 's Coffee Tardini Stadium in Parma ( Italy ) ( 2013).
- Lino 's Coffee in Parma via Traversetolo ( Italy ) ( 2013).
- Lino 's Coffee in Rabat (Morocco) ( 2013).
- Lino 's Coffee Boutique in Montecchio Emilia ( Italy ) ( 2013).
- Lino 's Coffee Kiosk - Form replicable ( for Italy and abroad ) ( 2013).
- Photos displayed on: [www.linoscoffee.com](http://www.linoscoffee.com)
- Photos displayed on: [www.promotedesign.it](http://www.promotedesign.it) - Profile Enrico Ottoni

**Cultural experiences :**

- Mention in the journal ( Architecture ) : *Urban Landscape* , No. 3 , May / June , 1997 , p.85 .
- December 2004 National Competition of ideas *THE LIGHT HOUSE* , Sperlonga LT .
- July 7, 2005 , " CHATTING TO BIOARCHITECTURE " , Conference on the issues of public Bioarchitettura , City of Cocoon MN Department of Urban Planning and Public Works .
- Article published in the journal *SIEM Informa* ( Inter Ecological Society Valance Spa ) : " Ecological Design - Construction Current : lack of quality ? " No. 7, settembre2005 , p.1- 3 .
- April 1, 2006 , " THE QUALITY ' ENVIRONMENT AFFECT MY HEALTH " Saturdays Palm's environmental work & Project Viadana MN
- June 29, 2006 "LA Lottizzazioni in BIO- ARCHITECTURE " public conference on the theme: ideas, images , and rules for sustainable building , the City of Piadena CR Department of Urban Planning and Public Works .
- Since March 2007 Participation in the work for Agenda 21 in the draft energy efficiency and promote the use of renewable resources of the municipality of Viadana. Civic Hall City of Viadana.
- May 16, 2007 , "LA Lottizzazioni in BIO- ARCHITECTURE ." The conference is open to all on the subject of the comparison between a housing estate and an allotment ordinary eco-friendly and bio- compatible , Municipality of Castiglione (MN) , Moot Hall.
- June 2007 Participation in the project TURN OFF THE LIGHT , CLOSE THE WATER with the pupils of the elementary school Don Milani, sponsored by the Protection of the Environment of the Province of Parma. Contact arch. Henry Brass, belongs to the INBAR of Parma. INBAR Parma.
- Delegate for Parma Section of the National Institute of Bio-Architecture Annual National Congress 2007.